PROJECTCANVAS

Title: _____

Project target: _____

bedenk
create change from within

1. SCOPE

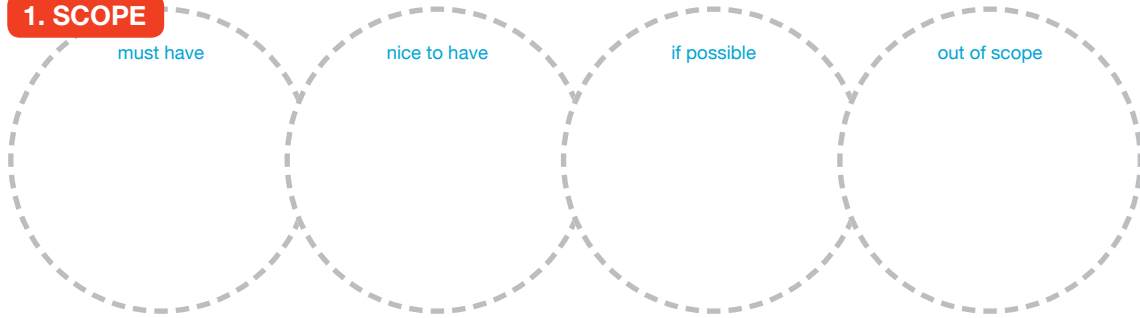- must have
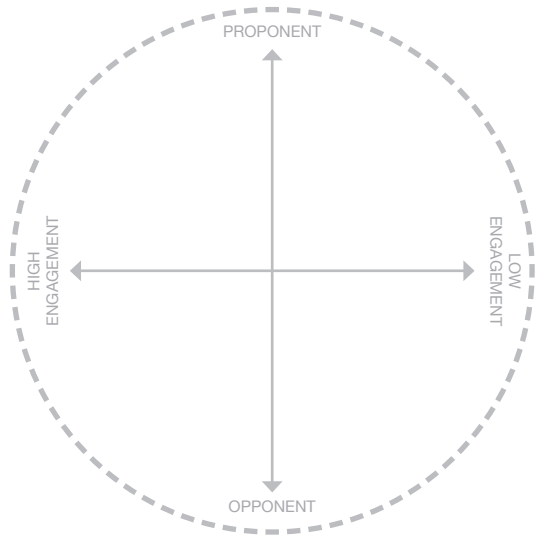- nice to have
- if possible
- out of scope

2. USERS

What are the main user groups?
For whom do we do it?
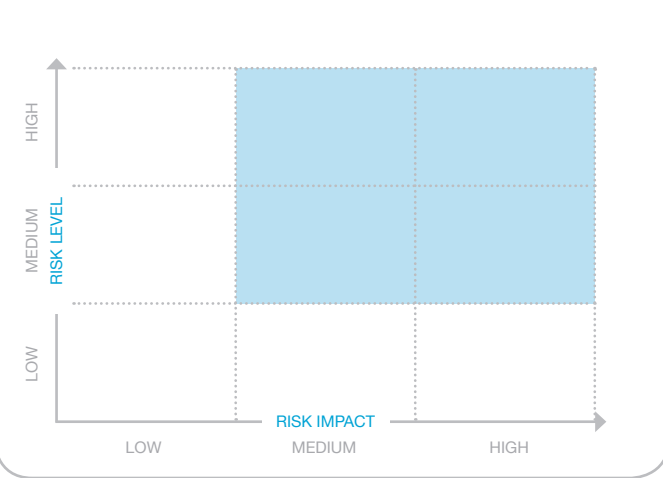
3. BENEFITS

What problem do we solve for the user?

4. STAKEHOLDERS

Who are the stakeholders?
What is their position on the project?

PROPONENT

HIGH ENGAGEMENT ← → LOW ENGAGEMENT

OPPONENT

5. RISKS

What events could have a negative impact on the project in the (near) future?
Identify the impact. How can you avoid / reduce / redirect the major risks?

RISK LEVEL: HIGH / MEDIUM / LOW

RISK IMPACT: LOW / MEDIUM / HIGH

6. TEAM

SPONSOR

STEARING GROUP
(only decision makers)

PROJECTLEADER

PROJECTTEAM

SOUNDING BOARD

7. RESOURCES

Who and/or what DO we need to make our project succeed?

8. BUDGET

Expenditure

Revenue

9. ACTIONS

What must we do to develop and launch the project?

10. PLANNING

First, determine the milestones and then the actions needed to get to that milestone. Then determine the dates for completion.

NOW ••••••••••••••••••••••••••••••••••••• ▶